

# RATES AND BOOKING FORM RESERVED FOR US COMPANIES

Carefully review the below package options and select the desired one for your company. All included features are described for each option. Please note: renderings of booths are for reference only and subject to change. We **highly recommend** you prepare graphics (i.e. posters, roll-ups, pop-up banners, printed graphic panels) for your hard-walled stand to maximize your participation. Additional equipment such as electrical outlets, chairs, showcases, etc. are provided by our stand builder. **One custom schedule of selected and approved meetings for each company** with contacts of your choice is included in each package. Additional options are available a la carte. (Note: Booth renderings below) are for reference only and subject to change. (Full details and specifications will be provided in Participant Guide.)

## REGISTRATION OPTIONS

### OPTION 1: BASIC

- **4 m<sup>2</sup> booth** equipped with:
  - Hard wall structure
  - Lighting
  - Table and Chairs
  - Carpet flooring
  - Company Sign/Header
- **Admission for 1 Delegate Included**



- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
- Detailed company profile in online AATS 2019 Catalogue
- **A custom 2-day schedule of your target pre-selected B2B meetings based on your choices** (May 8<sup>th</sup> and 9<sup>th</sup>)
- Access to all Workshops and Conferences (May 8<sup>th</sup> and 9<sup>th</sup>) and Gala Dinner / Networking Reception (May 8<sup>th</sup>)

**USD  
2,900**

### OPTION 2: DELUXE

- **8 m<sup>2</sup> booth** equipped with:
  - Hard wall structure
  - Lighting
  - Table and Chairs
  - Carpet flooring
  - Company Sign/Header
- **Admission for 2 Delegates Included**



- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
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**USD  
3,900**

### OPTION 3: PREMIUM

- **12 m<sup>2</sup> booth** equipped with:
  - Hard wall structure
  - Lighting & Power (Electricity)
  - Table and Chairs
  - Counter and Stool
  - Carpet flooring
  - Company Sign/Header
- **Admission for 3 Delegates Included**

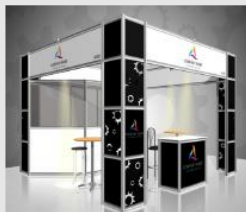


- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
- Detailed company profile in online AATS 2019 Catalogue
- **A custom 2-day schedule of your target pre-selected B2B meetings based on your choices** (May 8<sup>th</sup> and 9<sup>th</sup>)
- Access to all Workshops and Conferences (May 8<sup>th</sup> and 9<sup>th</sup>) and Gala Dinner / Networking Reception (May 8<sup>th</sup>)

**USD  
6,000**

### OPTION 4: EXECUTIVE

- **24 m<sup>2</sup> booth** equipped with:
  - Hard wall structure
  - Lighting & Power (Electricity)
  - High and coffee tables
  - High and arm chairs
  - Counter and Stools
  - Carpet flooring
  - Company Sign/Header
- **Admission for 4 Delegates Included**



- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
- Detailed company profile in online AATS 2019 Catalogue
- **A custom 2-day schedule of your target pre-selected B2B meetings based on your choices** (May 8<sup>th</sup> and 9<sup>th</sup>)
- Access to all Workshops and Conferences (May 8<sup>th</sup> and 9<sup>th</sup>) and Gala Dinner / Networking Reception (May 8<sup>th</sup>)

**USD  
12,000**

An alternative option for participants who would like to take advantage of the B2B meetings and conference opportunities on a limited scale and scope:

## OPTION 5: B2B INTRODUCTORY

- B2B will be organized at a small table space
- Admission for 1 Delegate Included

- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
- A custom 2-day schedule of your target pre-selected B2B meetings based on your choices (May 8<sup>th</sup> and 9<sup>th</sup>)
- Access to all Workshops and Conferences (May 8<sup>th</sup> and 9<sup>th</sup>) and Gala Dinner / Networking Reception (May 8<sup>th</sup>)

USD  
1,300

## OPTION 6: PREVIEW & CONFERENCE

- Access to exhibition hall to see companies and booths
- Admission per 1 Delegate

- Detailed Event Catalogue and Participant Listings
- Access to AATS Conference Day on May 8<sup>th</sup>
- Access to all Workshops and Conferences (May 8<sup>th</sup> and 9<sup>th</sup>)

USD  
700

### A LA CARTE / ADDITIONAL OPTIONS AVAILABLE

Additional selections can be made for any of the registration packages selected.

## A LA CARTE / ADDITIONAL OPTIONS

- **Additional Delegates** \$200 per each additional attendee
  - This provides full access to all workshops, conferences. Access to the Gala Dinner / Network Reception purchased separately.
- **Business Lunch** \$30 per each individual per day
  - Catered lunches are provided onsite.
- **Gala Dinner / Network Reception** \$90 per each extra individual per day
  - On the evening of May 8<sup>th</sup>, we will have a special gala dinner / networking event. For any additional participants (beyond the number included in your registration package / booth selection, this is your option to attend.
- **Workshop / Presentation\*\*** \$1,500 per workshop / presentation
  - This is an opportunity for your organization to have your own dedicated workshop / presentation on May 8<sup>th</sup> / 9<sup>th</sup>.

**\*\*Workshop / Presentation:** If you are interested in presenting / having a workshop, please contact your local sales support. A brief abstract is requested for initial validation to ensure alignment with key topics and focus on the event. If your workshop is validated, the overview will be included in both the online catalogue and event catalogue to maximize communication about the topic. We do not guarantee attendance.

**ORDER CONFIRMATION**

Please mark all selections below for final confirmation:

**Registration Selection (select one option only)**

<input type="checkbox"/>	OPTION 1: BASIC	1 Delegate Included	USD 2,900
<input type="checkbox"/>	OPTION 2: DELUXE	2 Delegates Included	USD 3,900
<input type="checkbox"/>	OPTION 3: PREMIER	3 Delegates Included	USD 6,000
<input type="checkbox"/>	OPTION 4: EXECUTIVE	4 Delegates Included	USD 12,000
<input type="checkbox"/>	Option 5: B2B INTRODUCTORY	1 Delegate Included	USD 1,300
<input type="checkbox"/>	Option 6: PREVIEW & CONFERENCE	1 Delegate Included	USD 700

**A La Carte / Additional Options**

<input type="checkbox"/>	Additional Delegates	200 each	x Total .....	USD .....
<input type="checkbox"/>	Business Lunch	30 each / day	x Total .....	USD .....
<input type="checkbox"/>	Gala Dinner / Networking Reception	90 each	x Total .....	USD .....
<input type="checkbox"/>	Workshop / Presentation	1,500		USD .....

**Grand Total (excl. VAT\*)** **USD.....**

**PAYMENT**

\*Additional Information on Tax:

- If your company is registered in France, French tax (VAT) is due;
- If your company is registered in the EU (excluding France), VAT is not applicable (and you must report it to your financial organization). Please indicate the tax registration number of the billing company.
- **If your company is not based in Europe, no taxes are applicable.**
- If your company is registered in Italy, Italian tax (VAT) is due; our Rome office will provide the bill and include the appropriate VAT amount.

Full payment at booking is accepted, and complete payment required before the event.

Payment Method:

- Payment can be made via credit card (via direct online – Visa and Mastercard only) or Wire / ACH transfer
- **Link to pay via Credit Card will be mailed directly to you after completion of booking;**
- Wire payment can be completed directly to our bank account (please provide copy of email receipt to: [compta@advbe.com](mailto:compta@advbe.com))
- Bank Details: IBAN: FR76 3000 4008 0400 0100 7591 014 | BIC Code: BNPAFRPPXXX | Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES | Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France
- **NOTE:** Bank details have changed; if you have previously attended one of our events, be sure to update our payment details accordingly.

**IMPORTANT NOTE**

Please review all Terms and Conditions, sign and return this booking form (4 pages) via email. This booking form generates invoice and payment instructions and will support your online profile. Completion of the technical overview is used in the online catalogue and matchmaking process.

**TERMS AND CONDITIONS FOR ADVANCED BUSINESS EVENTS (ABE)**

Name: **AUTOMOTIVE ADVANCED TECHNOLOGY SUMMIT (AATS) 2019** (“Event”)  
Date: **MAY 8-9, 2019** (“Event Date”)  
Location: **SHERATON BIRMINGHAM, 2101 Richard Arrington Jr. Blvd North, Birmingham, AL 35203** (“Place”)  
City: **BIRMINGHAM, ALABAMA, USA**

**1. ORGANIZATION**

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

**2. PURPOSE**

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

**3. PLACE AND DATE**

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

**4. REGISTRATION, CANCELLATION AND PAYMENT**

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration up to forty-five days (45) prior to the Event without any penalties. If cancellation is submitted between twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30%) of the total amount of their registration fees. If the cancellation is submitted less than twenty day (20) prior to the Event, the Participant must pay the full amount (100%).

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

**5. SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE**

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

**6. OBLIGATION TO PRODUCE A RESULT**

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

**7. INSURANCE**

The Organizer is the sole legal responsible for the Event. However, the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

**8. APPLICABLE AMENDMENTS**

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

**9. USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

**10. SETTLEMENT**

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement, the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

**11. PRIVACY AND SECURITY POLICY**

I do accept the [policy of privacy & confidentiality and management of personal information](#).

Company Name: \_\_\_\_\_ I hereby agree with advanced business events terms and conditions

Company Address: \_\_\_\_\_ Company Seal: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Signature: \_\_\_\_\_